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## SPRING PREVIEW

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### Design is transforming

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residents use common spaces more often to live, work, and play, they have transformed into living rooms! The lines between public and private spaces are blurred and this provides an opportunity to join the “sharing economy” and figure out how to integrate what is important to the community into the space. Not only is co-working transforming design, so is the need for personalization. In order to personalize a space, technology can help with state-of-art fitness machines that record, analyze and share performance and progress. Media lounges can offer Bluetooth connected speakers; virtual theatres allow you to plug in from a

mobile device where you can stream video and watch Netflix; iCafes with USB ports and other web-access features are now common practice. **PET FRIENDLY:** It’s a pet revolution! Pet ownership is on the rise with more than 70% of apartment renters owning either a cat or dog. Dog wash stations, pet parks, exercise stations, concierge services, even dog treats in the lobby, are becoming the norm. *Multifamily Executive* reported that AvalonBay hosts Doggie Paddle pool parties, Yappy Hours and pet CPR classes to bring pet lovers together in their community.

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